

Privacy Policy for events

This privacy policy explains how we process personal data in connection with events organised by our company. It applies to all in-person and online formats, such as seminars, workshops, trade fairs, webinars, site visits, excursions, internships and comparable events.

Controller:

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Data Protection Officer:

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Purposes of Processing

We process your personal data for the planning, organization, execution, and follow-up of events held by our company. These may include in-person and online events such as seminars, workshops, trade fairs, webinars, site visits, excursions, internships, or comparable formats.

Depending on the event, the processing may include in particular: registration and participant management, access control, communication before, during, and after the event, ensuring safety and order, technical provision for digital formats, issuance of certificates of participation, and internal documentation and evaluation of the event.

Where necessary in connection with the respective event, your personal data may also be processed for the following purposes:

- Contacting you in connection with the event and for initiating, maintaining, or developing professional or business relationships arising from the event or an existing business relationship.
- Creation, processing, use, and publication of photo, video, and audio recordings in connection with the event, in particular for documentation, reporting, and—where applicable—communication or marketing purposes.

Legal Basis

Depending on the specific event and processing purpose, the processing of your personal data is based on one or more of the following legal bases:

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- Article 6(1)(b) GDPR: For the performance of the event and for pre-contractual measures related to your registration or participation.
- Article 6(1)(f) GDPR: For the purposes of our legitimate interests in the efficient organization, execution, and follow-up of events, and in ensuring the security, integrity, and functionality of our events and systems. Where permitted in individual cases, this may include the creation and use of overview and situational recordings (e.g., photos of larger groups or event premises) and contacting you in connection with professional or business relationships.
- Article 6(1)(c) GDPR: For compliance with legal obligations (e.g., under employment, health, or tax law), where applicable in the context of the event.
- Article 6(1)(a) GDPR: Based on your voluntary consent, where required for the respective processing activity or relied upon by us as a legal basis—particularly for certain photo, video, or audio recordings, their publication, and further contact. Where consent is required or used, we will inform you separately. You may withdraw your consent at any time with effect for the future. The lawfulness of processing carried out prior to withdrawal remains unaffected.

Categories of Recipients

Within our company, only those departments that require access to your data for the respective purposes will have access.

Depending on the type and structure of the event, your data may also be disclosed to the following categories of recipients:

- Other companies within the Beckhoff Group (see overview on our website).
- IT and technical service providers acting on our behalf (e.g., hosting, support, operation of event or communication platforms).
- Business, event, and cooperation partners (e.g., event or trade fair organizers) involved in the event.
- Agencies and service providers for media, marketing, and communication services (e.g., photographers, printers).
- Providers of event, registration, webinar, and video conferencing platforms used in the context of the event, with whom data processing agreements have been concluded where required.
- Operators of online platforms and social media services where content or recordings are published.
- Authorities and public bodies where there is a legal obligation to disclose data.

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Transfers to Third Countries

Depending on the services, platforms, and entities involved, personal data may be transferred to countries outside the European Union (EU) or the European Economic Area (EEA). This may occur in particular where:

- Digital services or platforms based in third countries are used,
- Content (e.g., photos, videos, or posts) is published via international online or social media platforms, or
- Data is shared within the corporate group or with partners located in third countries.

In such cases, transfers are carried out on the basis of appropriate safeguards, in particular the conclusion of EU Standard Contractual Clauses and—where necessary—supplementary technical and organizational measures to ensure an adequate level of data protection. Further information on the safeguards applied is available upon request.

Retention Period

The specific retention period depends on the purpose and type of event:

- Personal data related to the conduct of an event is stored for the duration of the event and thereafter in accordance with statutory retention obligations (e.g., under commercial and tax law) and operational requirements, and is then deleted or anonymized.
- Data used for contacting you regarding future career or cooperation opportunities is generally stored—based on your consent—for up to five years or until earlier withdrawal.
- Photo, video, and audio recordings created on the basis of your consent may generally be stored and used without time limitation unless you withdraw your consent or overriding legitimate interests oppose such use. Withdrawal applies for the future.

***Note:** Content published on the internet is accessible worldwide and may be stored, reproduced, disseminated, or used by third parties (e.g., for training artificial intelligence systems). Complete removal from all services and search engines cannot be guaranteed.*

Obligation to Provide Data

Providing personal data required for participation in an event is generally necessary to enable your participation and to properly conduct the event. Without this data, participation is usually not possible.

Providing personal data for additional, optional purposes—particularly for career-related contacts or for the creation and publication of photo, video, and audio recordings based on your consent—is voluntary.

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Automated Decision-Making

No automated decision-making, including profiling within the meaning of Article 22 GDPR, takes place in connection with events.

Source of Personal Data

Where we do not collect personal data directly from you, it may originate—depending on the event—from:

- Your employer, educational institution, or client,
- Companies within the Beckhoff Group,
- Event organizers, cooperation or business partners,
- Intermediaries or service providers involved in organizing or conducting the event,
- Publicly accessible sources (e.g., company websites or professional networks), where permitted under data protection law.

Processing is carried out exclusively for the purposes described in this privacy policy.

Data Subject Rights

You have the right to:

- Access (Article 15 GDPR)
- Rectification (Article 16 GDPR)
- Erasure (Article 17 GDPR)
- Restriction of processing (Article 18 GDPR)
- Data portability (Article 20 GDPR)
- Lodge a complaint with a supervisory authority (Article 77 GDPR)

In addition, you have the right to object pursuant to Article 21 GDPR, as set out below.

Right to Object (Article 21 GDPR)

You have the right to object at any time, on grounds relating to your particular situation, to the processing of

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your personal data where such processing is based on Article 6(1)(e) or (f) GDPR. This also applies to profiling within the meaning of Article 4(4) GDPR, where applicable.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights, and freedoms, or the processing serves the establishment, exercise, or defense of legal claims. Where you object to processing for direct marketing purposes, your personal data will no longer be processed for such purposes, including any related profiling.

To exercise your rights, please contact the Data Protection Officer

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