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Note to editors: Link to high res photo and picture caption follow news release text.

Beckhoff Canada Moves Headquarters to Cambridge

Located in the Waterloo Region technology hub, the new office increases sales, support, warehousing and training capabilities

CAMBRIDGE, Ontario, March 10, 2021 – Beckhoff Automation recently moved its Canadian headquarters to Cambridge, Ontario, to increase warehousing and customer support capabilities. The 11,000-square-foot office offers optimal space for customer training, seminars, sales activities, technical support and an Innovation Lab for application testing and proof of concepts with the latest Beckhoff technologies, including the XPlanar “Flying Motion” system and the eXtended Transport System (XTS). The new facility also offers the subsidiary a larger central warehouse, ensuring more on-hand stock and fast deliveries to Canadian customers.

After several years in Mississauga, Beckhoff decided to grow in Cambridge due to its status as a renowned technology hub. The Waterloo Region is the centre of Canada’s industrial technology market, with the country’s largest cluster of robotics and automation companies and its preeminent engineering school and research centre focused on robotics, automation and artificial intelligence. The new office sits right off Highway 401, Canada’s largest superhighway, making it convenient for local visitors and those arriving from Toronto Pearson International Airport.

“The new Cambridge headquarters has increased not only our corporate footprint but also our capabilities to serve Beckhoff customers. We are excited to be located in the technology-rich Waterloo Region, which puts our

team closer to key customers and partners in the automation industry," said Calvin Wallace, Managing Director of Beckhoff Automation Ltd. "In addition, this office includes ample space that will help customers receive technical support and trainings in core subject areas. A state-of-the-art showroom will highlight our latest New Automation Technology offerings, such as XPlanar."

In addition to the new Cambridge headquarters, Beckhoff Canada continues to invest in the strategically important Montreal and Vancouver markets with regional offices in Laval, Quebec, and Burnaby, British Columbia. Beckhoff maintains numerous regional offices in prominent metropolitan areas across North America, including U.S. headquarters in the Minneapolis area and Beckhoff Mexico, established in 2019, in Mexico City.

Contact information for the Beckhoff Automation Cambridge sales and support office:

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Link to high res photo:

https://download.beckhoff.com/download/press/2021/NorthAmerica/Beckhoff-Canada-Cambridge-headquarters.zip

Press picture:

Picture caption:

Beckhoff Canada's new headquarters in Cambridge, Ontario, provides greater capabilities for sales, support, training, warehousing and more.

Beckhoff Automation is a provider of advanced and open automation solutions based upon proven technologies for customers to implement high performance control systems faster and at a lower overall cost than traditional PLC and motion control systems. Beckhoff's "New Automation Technology" product range includes PC-based control, Industrial PCs, automation controllers, operator interfaces, I/O, servo drives and motors. With representation in more than 60 countries, Beckhoff is well positioned to provide global sales and service to its customers. Beckhoff sales and service are handled directly, with no intermediaries involved for exceptional customer service and consultation.

# # #

Please send questions regarding "Beckhoff Canada Cambridge headquarters" to:

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