

Media Contact:
Shane Novacek
Beckhoff Automation
Phone: 952-808-6515
s.novacek@beckhoff.com
[LinkedIn](#) | Twitter: [@BeckhoffUSA](#)

Note to editors: Link to high-res photos and picture captions follow news release text.

Beckhoff Records 923 Million Euros in 2020, Increasing Revenue from Previous Financial Year *Automation innovator maintains stable operation during COVID-19 crisis*

- global sales in 2020: 923 million euros (+2%)
- 4,500 employees worldwide (+3.5%)
- investments in research and development: 70 million euros
- growth despite protracted coronavirus crisis

VERL, Germany, April 14, 2021 – Beckhoff Automation generated global revenue of 923 million euros in 2020. This corresponds to a slight growth in turnover of 2% compared to the previous year, in which the company achieved revenue of 903 million euros. In a very challenging year due to the coronavirus pandemic, this is a noteworthy success and evidence of the high acceptance of PC-based control technology across markets and industries. The company also increased its staffing by 3.5% and currently employs 4,500 people worldwide.

“Despite being a difficult business year for the entire industry, our annual sales increased with an uptick of 2% to 923 million euros. That is not too bad, and we are satisfied,” Hans Beckhoff reports. “For 2021, we see a very positive business development with currently double-digit growth rates on the horizon; the global economy is currently on a very dynamic growth path in many business sectors! Therefore, the expansion of our production capacities and the increase in productivity are particularly important this year.

In addition, we will continue our investments in research and development and training with full intensity.”

Ensuring and expanding production capacities

Beckhoff Automation has been taking the best possible precautionary measures since the beginning of the pandemic to minimize risks associated with COVID-19 and has since been able to maintain 100% of the company's activities without restriction. “We have not had and do not plan to have any reductions in hours for our employees, so we are operating at full capacity,” reports the managing owner. In fact, because further strong growth is expected, Beckhoff plans to expand production capacities for individual product ranges by up to 30% in 2021.

Beckhoff USA positioned for rapid growth in 2021

Despite the COVID-19 pandemic, Beckhoff USA actually grew by 5% in 2020. In addition, Beckhoff USA has seen rapid acceleration of order intake from new and existing customers in the first quarter of 2021. The Beckhoff subsidiary has made exciting inroads with leading manufacturers in the semiconductor, battery and electric vehicle manufacturing industries.

Beckhoff China drives strong sales development

2020 was the most successful year in terms of revenue for the Chinese Beckhoff subsidiary since its foundation, with impressive growth of around 28%. Beckhoff China now contributes 20% of the company's total revenue. Wind turbines, machines that produce solar modules and batteries, and general mechanical engineering continue to be the main success factors.

Varying sales development in other countries

Business in Germany and Europe recorded a single digit revenue decrease, which was mainly caused by the decline in deliveries and exports for series machine construction. This is mainly due to the capital goods sector. “Overall,

global developments led to a slight increase but less growth than we were used to in recent years," Hans Beckhoff concludes.

Worldwide expansion

Undeterred, Beckhoff continued to expand its sales network. In the U.S., Beckhoff opened a new Process Industry Technical Center in Houston last year. This gives the company a branch office in a globally important center of oil and gas production. Business in the process industry is to be further expanded from this office location. In Denmark, Beckhoff moved into its own new headquarters. "Our goal is to be close to our customers everywhere. That's why our sales networks are constantly being expanded and condensed," Hans Beckhoff reports. "We are increasingly investing in our own buildings in our foreign branches to further strengthen the local identity."

PC Control enables modern vaccine production

PC-based control technology has a wide range of applications, especially in the biotech and medtech sectors currently. Beckhoff technology is ideally suited for this purpose and is being used by many companies to produce goods that are urgently needed during the pandemic. The spectrum ranges from the development and production of vital respiratory equipment to diagnostics and testing, to the manufacture of medical masks and other personal protective equipment (PPE). As another example, a machine manufacturer for vaccine production and filling also relies on PC-based control technology from Beckhoff.

Machine learning for industrial applications

AI is a current highlight of Beckhoff control technology. At Hannover Messe 2019, Beckhoff had announced the integration of Machine Learning (ML) into the TwinCAT 3 automation software. Last year, Beckhoff had an effective beta phase and a very successful market launch. The first customers are already using the Beckhoff solution. The special feature here is the execution

of ML models directly in the TwinCAT real-time environment which means that there are no limits to the applications of ML in a machine.

Product innovations

During Hannover Messe Digital Edition, innovations and further developments will be presented in all Beckhoff product and technology areas. New, more powerful CPUs for Industrial PCs, new I/O signal types as well as Bus Terminals optimized in terms of performance and cost will be featured. Additional highlights will include newly expanded rotary and linear motor series as well as associated drives, exciting expansions in XTS and XPlanar motion systems, and extensive new TwinCAT software functions.

[Beckhoff Automation](#)

Link to high-res photo:

https://download.beckhoff.com/download/press/2021/NorthAmerica/pr042021_beckhoff.zip

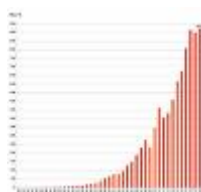
Press picture 1:



Picture caption 1:

Hans Beckhoff, managing owner of Beckhoff Automation GmbH & Co. KG

Press picture 2:



Picture caption 2:

Despite the COVID-19 pandemic, Beckhoff Automation saw strong growth and posted 923 million euros in 2020 – a 2% increase over 2019.

Beckhoff Automation is a provider of advanced and open automation solutions based upon proven technologies for customers to implement high performance control systems faster and at a lower overall cost than traditional PLC and motion control systems. Beckhoff's "New Automation Technology" product range includes PC-based control, Industrial PCs, automation controllers, operator interfaces, I/O, servo drives and motors. With representation in more than 60 countries, Beckhoff is well positioned to provide global sales and service to its customers. Beckhoff sales and service are handled directly, with no intermediaries involved for exceptional customer service and consultation.

###

Please send questions regarding "Beckhoff 2020 Sales Development" to:

Beckhoff Automation LLC
13130 Dakota Ave
Savage, MN 55378
Toll-free: 1-877-TwinCAT
Local: 952-890-0000
Fax: 952-890-2888
Email: beckhoff.usa@beckhoff.com
www.beckhoff.com
[LinkedIn](#) | Twitter: [@BeckhoffUSA](#)

[Unsubscribe](#) from Beckhoff News